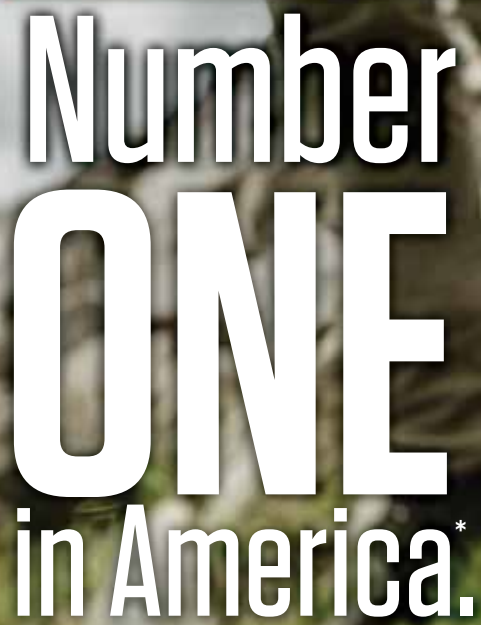


The STIHL logo is located in the top right corner, featuring the brand name in a bold, italicized, white sans-serif font against an orange rectangular background.A white rounded rectangular box containing the text "SPRING & SUMMER 2015 BUYING GUIDE" in a bold, black, sans-serif font. The background of the entire advertisement is a photograph of a person in a high-visibility vest using a STIHL brushcutter on a grassy field with rocks in the background.The text "Number ONE in America.*" is prominently displayed on the left side. "Number" is in a white sans-serif font, "ONE" is in a very large, bold, white sans-serif font, and "in America.*" is in a smaller white sans-serif font. Two horizontal orange lines are positioned above and below the text.A row of social media icons for Facebook, Twitter, Instagram, and YouTube, followed by the text "/stihlusa" and "STIHLusa.com".

STIHL is the Number One Selling Brand of Gasoline-Powered Handheld Outdoor Power Equipment in America*

*"Number one selling brand" is based on syndicated Irwin Broh Research as well as independent consumer research of 2009-2014 U.S. sales and market share data for the gasoline-powered handheld outdoor power equipment category combined sales to consumers and commercial landscapers. STIHL products sold through U.S. dealers are for distribution in the United States only.

All prices are STIHL Southwest Suggested Retail Price (SSW-SRP) unless otherwise noted. At participating dealers while supplies last. Product and pricing subject to change or correction. ©2015 STIHL

STIHL Trimmers – Dependable Performance Meets Exacting Precision

FS 38 TRIMMER

\$129⁹⁵

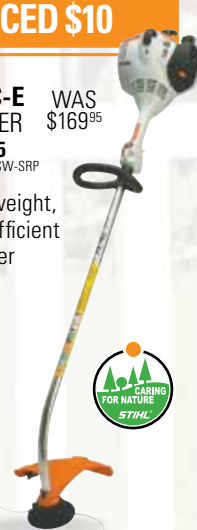
- A lightweight, value-priced trimmer with many reliable design features



REDUCED \$10

FS 40 C-E TRIMMER WAS \$169⁹⁵
\$159⁹⁵ SSW-SRP

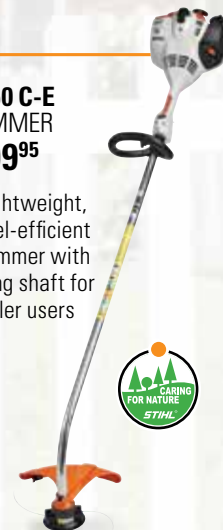
- Lightweight, fuel-efficient trimmer



STIHL
Easy 2 Start™

FS 50 C-E TRIMMER
\$209⁹⁵

- Lightweight, fuel-efficient trimmer with long shaft for taller users



STIHL
Easy 2 Start™

STIHL CORDED ELECTRIC PRODUCTS

FSE 60 ELECTRIC TRIMMER | **\$119⁹⁵**

- Quiet and powerful electric trimmer ideal for smaller properties



HSE 52 ELECTRIC HEDGE TRIMMER | **\$149⁹⁵**

- Dependable, lightweight, fast electric hedge trimmer with 20" blade



HSE 70 ELECTRIC HEDGE TRIMMER | **\$199⁹⁵**

- Dependable, lightweight, fast electric hedge trimmer with 24" blade



MSE 170 C-BQ ELECTRIC CHAIN SAW | **\$309⁹⁵**

- Lightweight electric chain saw with more power than previous model



BGE 61 ELECTRIC HANDHELD BLOWER | **\$99⁹⁵**

- Powerful, quiet, easy-to-use handheld electric blower



*The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

**FS 56 RC-E
TRIMMER**
\$219⁹⁵

- Versatile, straight-shaft trimmer with a low-emission, fuel efficient engine



FREE

**6-Pack of
STIHL HP
Ultra Oil***



WITH FS 56 RC-E OR FS 70 R PURCHASE

Plus DOUBLE YOUR WARRANTY
AT NO ADDITIONAL COST!**

*A \$12.85 SSW-SRP value. Offer valid 3/2/15 through 6/21/15 at participating dealers while supplies last.

**Double limited warranty protection applies to STIHL gasoline-powered products purchased and registered for personal non-income producing, family and household purposes only. Other restrictions apply. See dealer for details.

**FS 70 R
TRIMMER**
\$279⁹⁵

- Straight-shaft trimmer for home, farm or professional use



**FS 90 R
TRIMMER**
\$329⁹⁵



FREE TRIMMER LINE
WITH PURCHASE OF FS 90 R TRIMMER

Receive 280 ft. of .095 round trimmer line with purchase of FS 90 R trimmer.



A \$13.95 SSW-SRP Value. Offer valid through 6/21/15 at participating dealers while supplies last.

**STIHL CARES FOR
THE ENVIRONMENT**



The STIHL Inc. "Caring for Nature" seal identifies its powered products that are more environmentally conscious, producing zero or low exhaust emissions. STIHL Inc. defines "low exhaust emissions" as being cleaner than EPA and/or CARB exhaust emission standards.



The Easy2Start™ system makes startups fast and easy for just about anyone.

The Easy2Start™ system eliminates the need for a strong pull of the starting cord and easily overcomes engine compression. No jerky starts, virtually no resistance, just one easy startup. The job may be hard, but starting it shouldn't be.

**DOUBLE
YOUR LIMITED
WARRANTY***

WHEN YOU PURCHASE

**STIHL HP
Ultra Oil**
(6 Bottles)



**STIHL MotoMix®
Premixed Fuel**
(6 32 oz. Cans or 1 Gallon)



* Double limited warranty protection applies to STIHL gasoline-powered products purchased and registered for personal non-income producing, family and household purposes only. Other restrictions apply. See dealer for details.

STIHL® express

WHEN YOU'RE READY, IT'S READY.

Save Time. Reserve Online.

**PICK UP
IN THE
STORE.**



Look for
STIHL Express
on participating
Dealer websites.

STIHLdealers.com | 3

Innovative Yardcare Systems from STIHL

STIHL YARD BOSS® MULTI-TASK TOOL

Powerful, durable and versatile, the STIHL YARD BOSS® is easy to carry, hang and transport. The universal power train easily adapts to optional attachments that can aerate, edge, trim, cultivate and dethatch your lawn or garden. With the bristle brush or STIHL PowerSweep™ attachment you can even clean walkways and sidewalks with ease.

MM 55 STIHL YARD BOSS®

\$329⁹⁵

A MUST FOR HOME & GARDEN!

- **Cultivate.**
"Pick" style tines aggressively loosen soil – ideal for flowerbeds
- **Then Alternate.**
Edge, trim, aerate, dethatch and more with easy-to-switch attachments (sold separately)
- Folds up to save on storage space
- Upgrade to an **MM 55 C-E** with **STIHL Easy2Start™** for just **\$359.95**

STIHL YARD BOSS® ATTACHMENTS

NEW Trimmer Attachment.....	\$89.95
Bolo Tines Cultivator Attachment	\$54.95
Bed Edger Attachment.....	\$39.95
Lawn Aerator Attachment	\$59.95
Lawn Dethatcher Attachment.....	\$219.95
Bristle Brush Attachment	\$139.95
STIHL PowerSweep™ Attachment ..	\$169.95

Optional Accessories:

Wheel Kit	\$59.95
Weight Kit	\$39.95

HALF PRICE WHEEL KIT

WITH MM 55 OR MM 55 C-E PURCHASE

JUST \$29.98!

A \$59.95 SSW-SRP. Offer valid through 6/21/15 at participating dealers while supplies last.

TRIMMER HEAD ATTACHMENT AVAILABLE
(Attachments sold separately)



Visit STIHLusa.com/products/multi-task-tools/yard-boss/mm55 to watch a video clip of the STIHL YARD BOSS® in action.

THE KOMBISYSTEM | 1 MOTOR UPTO 14 ATTACHMENTS

Twist a knob, slide out one attachment – slide in another, and tighten the knob. We really mean it when we say our KombiSystems are "Easy to Switch!" One powerhead and numerous "Easy to Switch" attachments allow great flexibility for grass and hedge trimming, edging, cleaning, cultivating and more...Saves on equipment costs and storage!

CUSTOMIZE YOUR KOMBI!

FIRST, pick your powerhead; THEN choose the attachments that best suit your needs.*

HL 0° Straight Hedge Trimmer	\$169.95
HL 135° Adjustable Hedge Trimmer	\$249.95
FH 135° Adjustable Power Scythe.....	\$239.95
FS Line Head Trimmer	\$89.95
FSB Curved Shaft Trimmer.....	\$55.95
FS Brushcutter w/ 4 Tooth Grass Blade	\$89.95
FCB Curved Lawn Edger	\$99.95
FCS Straight Lawn Edger.....	\$179.95
FBD Bed Redefiner	\$249.95
HT Pole Pruner	\$199.95
BF Mini-Cultivator	\$189.95
BG Blower	\$119.95
KB Bristle Brush.....	\$269.95
KW STIHL PowerSweep™	\$309.95

*All attachments may be purchased separately.

KM 56 RC-E KOMBIMOTOR | \$229⁹⁵

- Features STIHL Easy2Start™ and a low-emission, fuel-efficient engine
- Saves on storage space and costs!



STIHL
Easy2Start™

CURVED SHAFT TRIMMER \$55.95



KM 90 R KOMBIMOTOR | \$319⁹⁵

- This versatile low-emission KombiMotor has more than enough power for professional applications.

FREE STRAIGHT SHAFT TRIMMER ATTACHMENT

WITH THE PURCHASE OF THE KM 90 R & ONE ATTACHMENT

An \$89.95 SSW-SRP value. Offer valid through 6/21/15 at participating dealers while supplies last. Attachments sold separately.

NEW KM 94 R KOMBIMOTOR | \$339⁹⁵

- Powered by a low-emission 2-stroke engine. Excellent power-to-weight ratio with innovative ECOSPEED variable speed control.



STIHL Chain Saws

MS 271 CHAIN SAW
\$419⁹⁵
20" bar[†]



MS 170 CHAIN SAW | 16" BAR[†] | \$179⁹⁵

- Lightweight saw for wood-cutting tasks around the home

★ TOP SELLER



MS 180 C-BE CHAIN SAW | 16" BAR[†] | \$239⁹⁵



- STIHL Easy2Start™ and toolless Quick Chain Adjuster make using this chain saw unbelievably easy



FREE WOODSMAN CARRYING CASE

WITH PURCHASE OF AN MS 251 WOOD BOSS® OR MS 251 C-BE CHAIN SAW

A \$49.95 SSW-SRP value. Offer valid 3/23/15 through 6/21/15 at participating dealers while supplies last.



MS 251 WOOD BOSS® | 18" BAR[†] | \$329⁹⁵



- Includes a powerful low-emission, fuel-efficient and a pre-separation air filtration system for long air filter life



MS 251 C-BE CHAIN SAW | 18" BAR[†] | \$369⁹⁵



- Features great power-to-weight ratio for quick work of firewood cutting and around-the-home tasks



MS 291 CHAIN SAW | 20" BAR[†] | \$499⁹⁵



- Farm and ranch chain saw with reduced-emission engine technology



MS 311 CHAIN SAW | 20" BAR[†] | \$549⁹⁵



- Advanced engine technology improves fuel efficiency by up to 20% compared to previous models



[†]The actual listed guide bar length can vary from the effective cutting length based on which powerhead it is installed on.

STIHL Blowers



BG 55 HANDHELD BLOWER \$149⁹⁵

- Proven handheld blower at an affordable price
- Optional vacuum and gutter kit attachments available
- Great for quickly cleaning driveways, sidewalks and hard-to-reach places

★ **TOP SELLER** ★

BG 56 C-E HANDHELD BLOWER | \$189⁹⁵

- Features powerful, fuel-efficient engine – great for quickly cleaning driveways, sidewalks and hard-to-reach places



BR 200 BACKPACK BLOWER | \$279⁹⁵

- Simplified starting makes this powerful blower easy to use
- Fuel-efficient engine and large fuel tank mean a longer run time on a single tank



BR 350 BACKPACK BLOWER | \$349⁹⁵

- Powerful farm and ranch backpack blower at a value price
- Rugged enough to tackle wet, heavy leaves and lawn debris



BR 430 BACKPACK BLOWER | \$399⁹⁵

- Delivers the fuel economy and operator comfort that professionals need for tough cleanup tasks
- Dependable, powerful blower provides better fuel economy and cleaner emissions than standard 2-stroke engine

NEW LOWER PRICE



BR 600 MAGNUM® BACKPACK BLOWER | \$499⁹⁵

- Powerful and fuel-efficient, low-emission engine
- Three-position adjustable blower tube with increased wear area nozzle

★ **TOP SELLER** ★



Technology That's Leading the Way

BATTERY ^{STIHL} KOMBI SYSTEM

BATTERY-POWERED Outdoor Power Equipment ONE BATTERY. MULTIPLE TOOLS.



NEVER BUY GAS AGAIN!

Introducing STIHL cordless electric outdoor power tools with 36 volts of power. These high-performance machines feature superior operating speeds so more gets done in less time.

Our 36-volt Lithium-Ion battery is at the heart of the STIHL cordless system. Designed for long running times with quick recharges, the Lithium-Ion battery operates at full speed until depleted, so there is no gradual drop in power during use. It's the greener solution that doesn't sacrifice performance.

Lithium-Ion
36v

The STIHL Inc. "Caring for Nature" seal identifies its powered products that are more environmentally conscious, producing zero or low exhaust emissions. STIHL Inc. defines "low exhaust emissions" as being cleaner than EPA and/or CARB exhaust emission standards.



HLA 65 EXTENDED REACH HEDGE TRIMMER 20" blade | \$379⁹⁵

- 105° working range with adjustable, foldable cutter bar

HSA 66 HEDGE TRIMMER 20" blade | \$299⁹⁵

- Powered by a high-performance 36-volt STIHL Lithium-Ion battery

HTA 85 POLE PRUNER 12" bar† | \$599⁹⁵

- Pole extends to over 12' for those hard-to-reach limbs

FSA 65 TRIMMER | \$259⁹⁵

- High cutting speeds, yet low noise for quiet applications

FSA 85 TRIMMER | \$299⁹⁵

- High-performance straight-shaft trimmer with low noise and zero exhaust emissions

BGA 85 HANDHELD BLOWER | \$299⁹⁵

- Excellent blowing performance at 102 mph at the nozzle – ideal for quick cleanup

MSA 160 C-BQ CHAIN SAW | 12" bar† | \$329⁹⁵

- Great for firewood cutting, storm cleanup, woodcutting and carpentry tasks around the home

MSA 200 C-BQ CHAIN SAW | 14" bar† | \$379⁹⁵

- Innovative STIHL electric motor provides more power than previous model

RMA 370 LAWN MOWER | \$399⁹⁵

- Easy, convenient and lightweight walk behind, battery-powered lawn mower

TSA 230 STIHL CutQuik® CUT-OFF MACHINE 9" wheel | \$499⁹⁵

- Lightweight, easy to handle and gets the job done fast



Batteries are interchangeable among STIHL Lithium-Ion products. Battery and charger sold separately.

AP 80 BATTERY	\$139 ⁹⁵
AP 180 BATTERY	\$199 ⁹⁵
AL 100 CHARGER.....	\$44 ⁹⁵
AL 300 RAPID CHARGER	\$89 ⁹⁵
AL 500 HIGH-SPEED CHARGER ...	\$139 ⁹⁵
AR 900 BACKPACK BATTERY	\$929 ⁹⁵

There's Only One STIHL



JOSE & HECTOR CANTU
OWNERS - SAW HOUSE POWER EQUIP.

REAL PEOPLE. **STIHL PEOPLE.**

STIHL products are as dependable as the people who use them. From farmers and firefighters to landscapers and rescue workers, people across the country depend on STIHL. They also depend on servicing STIHL Dealers – over 8,500 nationwide! STIHL Dealers offer knowledgeable advice and can match customers with the right equipment. There's only one STIHL.

For product information: STIHLusa.com

Built in America*



#1 Selling Brand of Gasoline-Powered
Handheld Outdoor Power Equipment**

*A majority of STIHL powerheads are built in the United States from domestic and foreign parts and components. **"Number one selling brand" is based on syndicated Irwin Broh Research as well as independent consumer research of 2009-2014 U.S. sales and market share data for the gasoline-powered handheld outdoor power equipment category combined sales to consumers and commercial landscapers. © 2015 STIHL